

Dear Sir or Madam:

The *Calgary Tesla Society* would like to invite you to attend our **Tesla Motor Night**, on the occasion of the 130th anniversary of the Tesla Electro-Magnetic Motor (Patent 381,968) - invention that marked the beginning of the modern world and is still used in variety of household and industry applications! The event will be held on November 6th, 2018 at the Glenbow Museum (319 5 Ave SW, Calgary) starting at 6 pm. The evening will include real artifacts from Nikola Tesla Museum in Belgrade (first time in Canada!), addresses from distinguished speakers, interactive exhibit about Tesla's life and achievements, a documentary, a Tesla impersonator, and a quiz on the contemporary applications of Tesla's inventions and the importance of Tesla's invention of the AC Induction Motor. There will also be appetizers and a cash bar.

Speakers:

Dr. Ed Nowicki

Associate Professor, Department of Electrical and Computer Engineering, University of Calgary Presenting: " Tesla: His Imagination and his Induction Machine"

Dr Garnette Sutherland

Professor of Neurosurgery, Lead - Project neuroArm, University of Calgary Presenting: "Advancing Neurosurgery through Image-guided Robotics"

The ticket price is \$45CAD, and the profit from this event will be directed towards the continuous support of **Calgary Tesla Award**, aimed to provide scholarships to innovative Calgary students.

Given the leadership position of your company in your respective field, the society recognizes your prospective interest in promoting your company brand at our event. In that respect, we can offer you the possibility to pre-book a number of seats at a gala table for your selected invitees, and we will acknowledge your generous support by acknowledging your company before and during the event. Please find more details of the sponsorship levels and benefits in the attached table. We are also open to proposals for other sponsorship variations, and are pleased to discuss them with you in more detail.

Please buy your ticket, using this web form **http://www.teslasociety.ca/event** or contact us at <u>contact@teslasociety.ca</u>.

The Calgary Tesla Society wishes you well, and we look forward to seeing you at our Tesla Motor Night.

Kind Regards,

The Calgary Tesla Society

| 2018 Tesla Motor Night Sponsorships Levels and Benefits | | | | |
|---|----------|---------|---------|--------|
| | Platinum | Gold | Silver | Bronze |
| | \$2,500 | \$1,500 | \$1,000 | \$500 |
| Exclusive presenting sponsorship (above Event Title) on all materials and media outreach | х | | | |
| Opportunity to customize sponsorship package according to priorities | х | | | |
| Opportunity to present materials at the Event | Х | х | | |
| <i>Opportunity to host distinguished guest at the</i> <i>Event</i> | х | х | х | |
| Logo on Event invitations | Х | Х | Х | Х |
| Logo on Event website | Х | Х | Х | Х |
| Logo on Event sponsor signage | Х | Х | Х | Х |
| VIP Event tickets | 20 | 10 | 6 | 4 |